

**Knight Foundation Questionnaire 2010**

1. In what county do you live?
2. Please tell me your ZIP Code.
3. Please tell me your age.
4. How would you describe the area where you live? Would you say you live in...

- 1 A city or urban area
- 2 A suburb
- 3 A rural area
- 4 Or something else

5. And would you further describe the area where you live as...

- 1 A large city
- 2 A medium size city
- 3 A small city
- 4 The suburb of a large city
- 5 The suburb of a medium city
- 6 The suburb of a small city

6. Please imagine a ladder with steps numbered from zero at the bottom to ten at the top. Suppose we say that the top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you.

On which step of the ladder would you say you personally feel you stand at this time, assuming that the higher the step the better you feel about your life, and the lower the step the worse you feel about it? Which step comes closest to the way you feel?

- 10 Best possible life
- 09
- 08
- 07
- 06
- 05
- 04
- 03
- 02
- 01
- 00 Worst possible life

7. Just your best guess, on which step do you think you will stand in the future, say about five years from now?

- 10 Best possible life
- 09
- 08
- 07
- 06
- 05
- 04
- 03
- 02
- 01
- 00 Worst possible life

8. Taking everything into account, how satisfied are you with (local geography) as a place to live? Please use a five-point scale, where 5 means you are extremely satisfied and 1 means you are not at all satisfied. You may use any of the numbers 1, 2, 3, 4, or 5 for your rating.

- 5 Extremely satisfied
- 4
- 3
- 2
- 1 Not at all satisfied

9. How likely are you to recommend (local geography) to a friend or associate as a place to live? Use a five-point scale, where 5 is extremely likely and 1 is not at all likely.

- 5 Extremely likely
- 4
- 3
- 2
- 1 Not at all likely

10. On a five-point scale, where 5 is strongly agree and 1 is strongly disagree, please indicate your level of agreement with each of the following items.

- 5 Strongly agree
- 4
- 3
- 2
- 1 Strongly disagree

- A. I am proud to say I live in (local geography)
- B. (local geography) is the perfect place for people like me
- C. (local geography) has a good reputation to outsiders or visitors who do not live here
11. What do you think is the most important problem facing (local geography) today? (Open ended)
12. If you had the choice of where to live, would you rather?
- 1 Stay in your neighborhood
  - 2 Move to another neighborhood in (local geography)
  - 3 Move outside of (local geography) but stay in the state, OR
  - 4 Move to another city and state altogether
- 13a. How would you compare how (local geography) is as a place to live today, compared to five years ago? Please use a five-point scale, where 5 means it is a much better place to live today and 1 means it is a much worse place to live today.
- 5 Much better
  - 4
  - 3
  - 2
  - 1 Much worse
  - 7 (Have not lived in area for five years)
- 13b. Thinking about five years from now, how do you think (local geography) will be as a place to live compared to today? Please use a five-point scale, where 5 means it will be a much better place to live in five years and 1 means it will be a much worse place to live in five years.
- 5 Will be much better
  - 4
  - 3
  - 2
  - 1 Will be much worse

14. On a five-point rating scale, where 5 means very good and 1 means very bad, how would you rate the following in (local geography)?

- 5 Very good
- 4
- 3
- 2
- 1 Very bad

- A. The availability of outdoor parks, playgrounds, and trails
- B. The beauty or physical setting
- C. The highway and freeway system
- D. The availability of affordable housing
- E. The availability of job opportunities
- F. The overall quality of public schools in your community
- G. The overall quality of the colleges and universities
- H. Having a vibrant nightlife with restaurants, clubs, bars, etc.
- I. Being a good place to meet people and make friends
- J. The availability and accessibility of quality healthcare
- K. The leadership of the elected officials in your city
- L. How much people in (local geography) care about each other
- M. The effectiveness of the local police
- N. The availability of arts and cultural opportunities, such as theater, museums, and music
- O. The availability of social community events, such as festivals, picnics, parades, and street fairs

15. Now, I'll ask how you would rate (local geography) as a place to live for different groups of people. Use the same five-point scale, where 5 means very good and 1 means very bad.

- 5 Very good
- 4
- 3
- 2
- 1 Very bad

- A. Young, talented college graduates looking to enter the job market
  - B. Immigrants from other countries
  - C. Racial and ethnic minorities
  - D. Families with young children
  - E. Gay and lesbian people
  - F. Senior citizens
  - G. Young adults without children
16. On the same rating scale, where 5 means very good and 1 means very bad, how would you rate economic conditions in (local geography) today?
- 5 Very good
  - 4
  - 3
  - 2
  - 1 Very bad
17. Right now, do you think that economic conditions in (local geography) as a whole are getting better or getting worse?
- 1 Getting better
  - 2 Getting worse
  - 3 (Same)
18. How much of the time do you think you can trust the local government to do what is right - just about always, most of the time, only some of the time, or hardly ever?
- 4 Just about always
  - 3 Most of the time
  - 2 Only some of the time
  - 1 Hardly ever
19. Are you employed full-time, employed part-time, retired, a homemaker, a student, unemployed but looking for work, temporarily laid off, or unemployed and not looking for work?
- 01 Employed full-time
  - 02 Employed part-time
  - 03 Retired
  - 04 Homemaker
  - 05 Student
  - 06 Unemployed but looking for work
  - 07 Temporarily laid off

- 08 Unemployed and not looking for work
- 09 (Disabled/unable to work)
- 10 (Other) (do not list)

20. On a five-point scale, where 5 means extremely satisfied and 1 means extremely dissatisfied, how satisfied are you with your job, that is, the work you do?

- 5 Extremely satisfied
- 4
- 3
- 2
- 1 Extremely dissatisfied

21. Now thinking more generally about the company or business you work for, including all of its employees. Based on what you know or have seen, would you say that, in general, your company or employer is ?

- 1 Hiring new people and expanding the size of its workforce
- 2 Not changing the size of its workforce (or)
- 3 Letting people go and reducing the size of its workforce

22. On a five-point scale, where 5 means strongly agree and 1 means strongly disagree, how likely are you to agree that your job provides you with the income needed to support your family?

- 5 Strongly agree
- 4
- 3
- 2
- 1 Strongly disagree

23. Using the same five-point scale, how much do you agree or disagree that? **(read and rotate A-B)? (If necessary, read:)**

- 5 Strongly agree
- 4
- 3
- 2
- 1 Strongly disagree

- A. Now is a good time to find a job in my area
- B. The leaders in my community represent my interests

24. On a five-point rating scale, where 5 means completely safe and 1 means not at all safe, how would you rate how safe you feel walking alone at night within a mile of your home?

- 5 Completely safe
- 4
- 3
- 2
- 1 Not at all safe

25. On a five-point rating scale, where 5 means extremely low and 1 means extremely high, how would you rate the level of crime in your community?

- 5 Extremely low
- 4
- 3
- 2
- 1 Extremely high

26. And would you say the crime level in the area where you live has increased, decreased, or stayed the same over the past year?

- 1 Increased
- 2 Stayed the same
- 3 Decreased

27. Are you registered to vote?

- 1 Yes
- 2 No

28. Have you, yourself, done any of the following in the last 12 months? Have you?

- 1 Yes
- 2 No

- A. Performed local volunteer work for any organization or group
- B. Attended a local public meeting in which local issues were discussed
- C. Voted in the local election
- D. Worked with other residents to make change in the local community

- E. Participated in an activity at your church or other religious institution
  - F. Attended a local event, such as a festival, picnic, parade, or street fair
  - G. Donated money to help a local organization
  - H. Gave money or food to an individual in need in your community, who is not related to you
  - I. Provided free shelter to an individual in need in your community who is not related to you
29. Overall, how much impact do you think people like you can have in making your community a better place to live?
- 1 No impact at all
  - 2 A small impact
  - 3 A moderate impact
  - 4 A big impact
30. How many formal or informal groups or clubs do you belong to, in your area, that meet at least monthly? These could be groups such as social clubs, support groups, religious or civic groups or committees, fraternal or veteran's organizations, or even a group of friends who meet on a routine basis for a particular purpose or activity? (Open ended)
24. How many of your close friends live in your community? Would you say?
- 1 None
  - 2 A few
  - 3 Some
  - 4 About half
  - 5 Most, OR
  - 6 All or nearly all
25. How many of your close friends in this area are also friends with each other? Would you say?
- 1 None
  - 2 A few
  - 3 Some
  - 4 About half
  - 5 Most, OR
  - 6 All or nearly all
26. How much of your family lives in this area? Would you say?



- 1 None
- 2 A few
- 3 Some
- 4 About half
- 5 Most, OR
- 6 All or nearly all

27. How often do you talk to or visit with your immediate neighbors – these are the 10 or 20 households that live closest to you? Would you say?

- 1 Never
- 2 Once a year or less
- 3 Several times a year
- 4 Once a month
- 5 Several times a month
- 6 Several times a week
- 7 About every day

28. How many years have you lived in (local geography)?  
(Open ended)

29. Are you a permanent year-round resident of this county or do you live here for only part of the year with your primary residence somewhere else?

- 1 Year-round resident
- 2 Seasonal

30. Including yourself, how many adults, age 18 or over, currently live in this household? (Open ended)

31. Do you have dependent children under the age of 18 currently living in your household?

- 1 Yes
- 2 No

32. How many children do you have in each of the following age groups? (Open ended)

- A. Under the age of 6
- B. 6 to 12 years of age
- C. 13 to 17

33. Which one of the following categories BEST describes your marital status?

- 1 Now married
- 2 Living in a partnered relationship
- 3 Never been married
- 4 Widowed
- 5 Separated, OR
- 6 Divorced

34. EDUCATION: Please stop me when I read the category that describes the highest level of education you have completed.

- 1 Grade school or less
- 2 Some high school
- 3 High school graduate
- 4 Some college or technical school
- 5 College graduate, OR
- 6 Post-graduate work or degree

35. Do you own or rent your residence?

- 1 Own
- 2 Rent
- 3 Other (rent a room, live as a lodger, squatter, etc.)

36. INCOME: Is your total annual household income, before taxes, over or under \$45,000?

(If Under, ask:) Is it over or under \$35,000?

(If Under, ask:) Is it over or under \$25,000?

(If Under, ask:) Is it over or under \$15,000?

(If Over, ask:) Is it over or under \$55,000?

(If Over, ask:) Is it over or under \$75,000?

(If Over, ask:) Is it over or under \$100,000?

- 01 Under \$15,000
- 02 \$15,000 to \$24,999
- 03 \$25,000 to \$34,999
- 04 \$35,000 to \$44,999
- 05 \$45,000 to \$54,999
- 06 \$55,000 to \$74,999
- 07 \$75,000 to \$99,999
- 08 \$100,000 or over

37. Are you, yourself, of Hispanic origin or descent?

- 1 Yes
- 2 No

38. Which of these groups best describes your racial background? **(Allow three responses)**

- 01 White
- 02 Black or African-American
- 03 Asian **(If necessary, read:)** includes Chinese, Filipino, Japanese, Asian Indian, Korean, Vietnamese, other Asian)
- 04 American Indian or Alaskan Native
- 05 Native Hawaiian or other Pacific Islander
- 06 (Hispanic)
- 07 More than one
- 08 Some other race

39. Do you consider yourself to be White-Hispanic, or Black-Hispanic?

- 01 White-Hispanic
- 02 Black-Hispanic
- 03 (Hispanic/Respondent refuses to discriminate)

40. How many different residential phone NUMBERS do you have coming into your household, not including lines dedicated to a fax machine, modem, or used strictly for business purposes? Do not include cellular phones. (Open ended and code)

- 0 None/cell phone-only household
- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more