



DP03 | SELECTED ECONOMIC CHARACTERISTICS

2008-2012 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

Subject	Bradley County, Arkansas			
	Estimate	Margin of Error	Percent	Percent Margin of Error
<b>EMPLOYMENT STATUS</b>				
Population 16 years and over	9,022	+/-61	9,022	(X)
In labor force	5,027	+/-247	55.7%	+/-2.8
Civilian labor force	5,004	+/-245	55.5%	+/-2.8
Employed	4,631	+/-261	51.3%	+/-3.0
Unemployed	373	+/-151	4.1%	+/-1.7
Armed Forces	23	+/-32	0.3%	+/-0.4
Not in labor force	3,995	+/-266	44.3%	+/-2.8
Civilian labor force	5,004	+/-245	5,004	(X)
Percent Unemployed	(X)	(X)	7.5%	+/-3.0
<b>Females 16 years and over</b>				
Population 16 years and over	4,707	+/-58	4,707	(X)
In labor force	2,358	+/-181	50.1%	+/-3.9
Civilian labor force	2,358	+/-181	50.1%	+/-3.9
Employed	2,227	+/-187	47.3%	+/-4.0
<b>Own children under 6 years</b>				
Population	830	+/-81	830	(X)
All parents in family in labor force	621	+/-107	74.8%	+/-11.5
<b>Own children 6 to 17 years</b>				
Population	1,601	+/-98	1,601	(X)
All parents in family in labor force	1,219	+/-155	76.1%	+/-8.3
<b>COMMUTING TO WORK</b>				
Workers 16 years and over	4,513	+/-267	4,513	(X)
Car, truck, or van -- drove alone	3,664	+/-324	81.2%	+/-4.6
Car, truck, or van -- carpooled	393	+/-127	8.7%	+/-2.8
Public transportation (excluding taxicab)	21	+/-19	0.5%	+/-0.4
Walked	133	+/-97	2.9%	+/-2.2
Other means	94	+/-65	2.1%	+/-1.5
Worked at home	208	+/-124	4.6%	+/-2.8
Mean travel time to work (minutes)	18.5	+/-1.8	(X)	(X)
<b>OCCUPATION</b>				
Civilian employed population 16 years and over	4,631	+/-261	4,631	(X)

Subject	Bradley County, Arkansas			
	Estimate	Margin of Error	Percent	Percent Margin of Error
Management, business, science, and arts occupations	1,080	+/-213	23.3%	+/-4.5
Service occupations	740	+/-176	16.0%	+/-3.8
Sales and office occupations	1,030	+/-180	22.2%	+/-3.7
Natural resources, construction, and maintenance occupations	703	+/-169	15.2%	+/-3.3
Production, transportation, and material moving occupations	1,078	+/-189	23.3%	+/-3.8
<b>INDUSTRY</b>				
Civilian employed population 16 years and over	4,631	+/-261	4,631	(X)
Agriculture, forestry, fishing and hunting, and mining	484	+/-147	10.5%	+/-3.0
Construction	280	+/-93	6.0%	+/-2.0
Manufacturing	863	+/-203	18.6%	+/-4.2
Wholesale trade	137	+/-91	3.0%	+/-2.0
Retail trade	506	+/-154	10.9%	+/-3.2
Transportation and warehousing, and utilities	218	+/-95	4.7%	+/-2.1
Information	38	+/-36	0.8%	+/-0.8
Finance and insurance, and real estate and rental and leasing	239	+/-104	5.2%	+/-2.2
Professional, scientific, and management, and administrative and waste management services	190	+/-90	4.1%	+/-2.0
Educational services, and health care and social assistance	1,064	+/-181	23.0%	+/-3.7
Arts, entertainment, and recreation, and accommodation and food services	189	+/-90	4.1%	+/-2.0
Other services, except public administration	216	+/-90	4.7%	+/-1.9
Public administration	207	+/-78	4.5%	+/-1.7
<b>CLASS OF WORKER</b>				
Civilian employed population 16 years and over	4,631	+/-261	4,631	(X)
Private wage and salary workers	3,494	+/-313	75.4%	+/-4.9
Government workers	809	+/-174	17.5%	+/-3.7
Self-employed in own not incorporated business workers	328	+/-131	7.1%	+/-2.8
Unpaid family workers	0	+/-19	0.0%	+/-0.7
<b>INCOME AND BENEFITS (IN 2012 INFLATION-ADJUSTED DOLLARS)</b>				
Total households	4,920	+/-198	4,920	(X)
Less than \$10,000	708	+/-210	14.4%	+/-4.1
\$10,000 to \$14,999	367	+/-104	7.5%	+/-2.1
\$15,000 to \$24,999	796	+/-162	16.2%	+/-3.2
\$25,000 to \$34,999	770	+/-187	15.7%	+/-3.8
\$35,000 to \$49,999	631	+/-153	12.8%	+/-3.1
\$50,000 to \$74,999	753	+/-149	15.3%	+/-3.0
\$75,000 to \$99,999	525	+/-148	10.7%	+/-3.0
\$100,000 to \$149,999	222	+/-86	4.5%	+/-1.7
\$150,000 to \$199,999	17	+/-18	0.3%	+/-0.4
\$200,000 or more	131	+/-111	2.7%	+/-2.3
Median household income (dollars)	32,321	+/-4,133	(X)	(X)
Mean household income (dollars)	46,130	+/-5,936	(X)	(X)
With earnings	3,634	+/-197	73.9%	+/-2.8
Mean earnings (dollars)	48,650	+/-7,718	(X)	(X)
With Social Security	1,666	+/-151	33.9%	+/-3.0
Mean Social Security income (dollars)	16,162	+/-1,660	(X)	(X)
With retirement income	776	+/-128	15.8%	+/-2.6
Mean retirement income (dollars)	12,884	+/-1,889	(X)	(X)
With Supplemental Security Income	354	+/-100	7.2%	+/-2.0
Mean Supplemental Security Income (dollars)	8,575	+/-1,504	(X)	(X)
With cash public assistance income	120	+/-71	2.4%	+/-1.5

Subject	Bradley County, Arkansas			
	Estimate	Margin of Error	Percent	Percent Margin of Error
Mean cash public assistance income (dollars)	1,811	+/-1,305	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	997	+/-179	20.3%	+/-3.4
<b>Families</b>	<b>3,303</b>	<b>+/-218</b>	<b>3,303</b>	<b>(X)</b>
Less than \$10,000	296	+/-130	9.0%	+/-3.9
\$10,000 to \$14,999	121	+/-53	3.7%	+/-1.6
\$15,000 to \$24,999	532	+/-124	16.1%	+/-3.7
\$25,000 to \$34,999	493	+/-135	14.9%	+/-4.0
\$35,000 to \$49,999	536	+/-139	16.2%	+/-4.0
\$50,000 to \$74,999	652	+/-147	19.7%	+/-4.1
\$75,000 to \$99,999	423	+/-127	12.8%	+/-3.8
\$100,000 to \$149,999	194	+/-73	5.9%	+/-2.2
\$150,000 to \$199,999	11	+/-16	0.3%	+/-0.5
\$200,000 or more	45	+/-47	1.4%	+/-1.4
Median family income (dollars)	42,277	+/-3,440	(X)	(X)
Mean family income (dollars)	49,452	+/-4,679	(X)	(X)
Per capita income (dollars)	19,429	+/-2,424	(X)	(X)
<b>Nonfamily households</b>	<b>1,617</b>	<b>+/-249</b>	<b>1,617</b>	<b>(X)</b>
Median nonfamily income (dollars)	19,774	+/-5,198	(X)	(X)
Mean nonfamily income (dollars)	37,337	+/-15,578	(X)	(X)
Median earnings for workers (dollars)	25,347	+/-2,393	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	38,009	+/-6,923	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	24,753	+/-2,558	(X)	(X)
<b>HEALTH INSURANCE COVERAGE</b>				
<b>Civilian noninstitutionalized population</b>	<b>11,327</b>	<b>+/-81</b>	<b>11,327</b>	<b>(X)</b>
With health insurance coverage	9,034	+/-363	79.8%	+/-3.1
With private health insurance	5,421	+/-442	47.9%	+/-3.9
With public coverage	4,841	+/-259	42.7%	+/-2.2
No health insurance coverage	2,293	+/-353	20.2%	+/-3.1
<b>Civilian noninstitutionalized population under 18 years</b>	<b>2,708</b>	<b>+/-15</b>	<b>2,708</b>	<b>(X)</b>
No health insurance coverage	167	+/-80	6.2%	+/-2.9
<b>Civilian noninstitutionalized population 18 to 64 years</b>	<b>6,738</b>	<b>+/-45</b>	<b>6,738</b>	<b>(X)</b>
<b>In labor force:</b>	<b>4,822</b>	<b>+/-236</b>	<b>4,822</b>	<b>(X)</b>
<b>Employed:</b>	<b>4,449</b>	<b>+/-250</b>	<b>4,449</b>	<b>(X)</b>
With health insurance coverage	3,210	+/-325	72.2%	+/-5.2
With private health insurance	3,014	+/-293	67.7%	+/-4.9
With public coverage	353	+/-134	7.9%	+/-2.9
No health insurance coverage	1,239	+/-226	27.8%	+/-5.2
<b>Unemployed:</b>	<b>373</b>	<b>+/-151</b>	<b>373</b>	<b>(X)</b>
With health insurance coverage	131	+/-58	35.1%	+/-17.9
With private health insurance	44	+/-39	11.8%	+/-10.8
With public coverage	87	+/-42	23.3%	+/-13.3
No health insurance coverage	242	+/-140	64.9%	+/-17.9
<b>Not in labor force:</b>	<b>1,916</b>	<b>+/-246</b>	<b>1,916</b>	<b>(X)</b>
With health insurance coverage	1,273	+/-196	66.4%	+/-8.2
With private health insurance	562	+/-127	29.3%	+/-7.0
With public coverage	789	+/-180	41.2%	+/-7.6
No health insurance coverage	643	+/-192	33.6%	+/-8.2

Subject	Bradley County, Arkansas			
	Estimate	Margin of Error	Percent	Percent Margin of Error
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL</b>				
All families	(X)	(X)	19.0%	+/-4.3
With related children under 18 years	(X)	(X)	34.2%	+/-7.4
With related children under 5 years only	(X)	(X)	26.0%	+/-16.7
Married couple families	(X)	(X)	8.4%	+/-2.8
With related children under 18 years	(X)	(X)	16.7%	+/-6.2
With related children under 5 years only	(X)	(X)	7.5%	+/-7.5
Families with female householder, no husband present	(X)	(X)	56.5%	+/-12.6
With related children under 18 years	(X)	(X)	71.5%	+/-13.6
With related children under 5 years only	(X)	(X)	100.0%	+/-29.9
All people	(X)	(X)	25.8%	+/-4.2
Under 18 years	(X)	(X)	37.5%	+/-7.7
Related children under 18 years	(X)	(X)	37.1%	+/-7.8
Related children under 5 years	(X)	(X)	45.3%	+/-12.0
Related children 5 to 17 years	(X)	(X)	33.8%	+/-8.4
18 years and over	(X)	(X)	22.2%	+/-3.7
18 to 64 years	(X)	(X)	23.7%	+/-4.2
65 years and over	(X)	(X)	16.6%	+/-5.4
People in families	(X)	(X)	22.1%	+/-4.4
Unrelated individuals 15 years and over	(X)	(X)	41.8%	+/-9.3

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

There were changes in the edit between 2009 and 2010 regarding Supplemental Security Income (SSI) and Social Security. The changes in the edit loosened restrictions on disability requirements for receipt of SSI resulting in an increase in the total number of SSI recipients in the American Community Survey. The changes also loosened restrictions on possible reported monthly amounts in Social Security income resulting in higher Social Security aggregate amounts. These results more closely match administrative counts compiled by the Social Security Administration.

Workers include members of the Armed Forces and civilians who were at work last week.

Industry codes are 4-digit codes and are based on the North American Industry Classification System 2007. The Industry categories adhere to the guidelines issued in Clarification Memorandum No. 2, "NAICS Alternate Aggregation Structure for Use By U.S. Statistical Agencies," issued by the Office of Management and Budget.

While the 2008-2012 American Community Survey (ACS) data generally reflect the December 2009 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2000 data. Boundaries for urban areas have not been updated since Census 2000. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2008-2012 American Community Survey

#### Explanation of Symbols:

1. An '\*\*\*' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.

4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '\*\*\*\*' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '\*\*\*\*\*' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.