



DP03

SELECTED ECONOMIC CHARACTERISTICS

2006-2010 American Community Survey 5-Year Estimates

Supporting documentation on code lists, subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website in the Data and Documentation section.

Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website in the Methodology section.

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, for 2010, the 2010 Census provides the official counts of the population and housing units for the nation, states, counties, cities and towns. For 2006 to 2009, the Population Estimates Program provides intercensal estimates of the population for the nation, states, and counties.

Subject	Bradley County, Arkansas			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
<b>EMPLOYMENT STATUS</b>				
Population 16 years and over	9,141	+/-68	9,141	(X)
In labor force	5,154	+/-372	56.4%	+/-4.1
Civilian labor force	5,124	+/-373	56.1%	+/-4.1
Employed	4,787	+/-344	52.4%	+/-3.8
Unemployed	337	+/-129	3.7%	+/-1.4
Armed Forces	30	+/-42	0.3%	+/-0.5
Not in labor force	3,987	+/-378	43.6%	+/-4.1
Civilian labor force	5,124	+/-373	5,124	(X)
Percent Unemployed	(X)	(X)	6.6%	+/-2.4
Females 16 years and over	4,759	+/-62	4,759	(X)
In labor force	2,449	+/-183	51.5%	+/-3.7
Civilian labor force	2,449	+/-183	51.5%	+/-3.7
Employed	2,290	+/-167	48.1%	+/-3.6
Own children under 6 years	834	+/-61	834	(X)
All parents in family in labor force	584	+/-89	70.0%	+/-8.7
Own children 6 to 17 years	1,728	+/-91	1,728	(X)
All parents in family in labor force	1,287	+/-160	74.5%	+/-9.3
<b>COMMUTING TO WORK</b>				
Workers 16 years and over	4,652	+/-363	4,652	(X)
Car, truck, or van -- drove alone	3,476	+/-518	74.7%	+/-7.7
Car, truck, or van -- carpooled	564	+/-176	12.1%	+/-3.5
Public transportation (excluding taxicab)	13	+/-21	0.3%	+/-0.5
Walked	346	+/-377	7.4%	+/-8.4
Other means	87	+/-67	1.9%	+/-1.4
Worked at home	166	+/-98	3.6%	+/-2.0
Mean travel time to work (minutes)	17.2	+/-2.0	(X)	(X)
<b>OCCUPATION</b>				
Civilian employed population 16 years and over	4,787	+/-344	4,787	(X)
Management, business, science, and arts occupations	1,326	+/-278	27.7%	+/-4.8
Service occupations	602	+/-195	12.6%	+/-3.9
Sales and office occupations	871	+/-179	18.2%	+/-3.3

Subject	Bradley County, Arkansas			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Natural resources, construction, and maintenance occupations	693	+/-239	14.5%	+/-4.4
Production, transportation, and material moving occupations	1,295	+/-286	27.1%	+/-7.0
<b>INDUSTRY</b>				
Civilian employed population 16 years and over	4,787	+/-344	4,787	(X)
Agriculture, forestry, fishing and hunting, and mining	519	+/-193	10.8%	+/-3.7
Construction	363	+/-137	7.6%	+/-2.6
Manufacturing	798	+/-206	16.7%	+/-4.0
Wholesale trade	126	+/-81	2.6%	+/-1.7
Retail trade	339	+/-117	7.1%	+/-2.4
Transportation and warehousing, and utilities	183	+/-110	3.8%	+/-2.3
Information	61	+/-52	1.3%	+/-1.1
Finance and insurance, and real estate and rental and leasing	194	+/-94	4.1%	+/-1.9
Professional, scientific, and management, and administrative and waste management services	249	+/-123	5.2%	+/-2.7
Educational services, and health care and social assistance	1,417	+/-257	29.6%	+/-5.9
Arts, entertainment, and recreation, and accommodation and food services	161	+/-92	3.4%	+/-1.9
Other services, except public administration	203	+/-95	4.2%	+/-1.9
Public administration	174	+/-82	3.6%	+/-1.6
<b>CLASS OF WORKER</b>				
Civilian employed population 16 years and over	4,787	+/-344	4,787	(X)
Private wage and salary workers	3,241	+/-481	67.7%	+/-7.3
Government workers	1,114	+/-341	23.3%	+/-7.7
Self-employed in own not incorporated business workers	432	+/-172	9.0%	+/-3.3
Unpaid family workers	0	+/-119	0.0%	+/-0.7
<b>INCOME AND BENEFITS (IN 2010 INFLATION-ADJUSTED DOLLARS)</b>				
Total households	4,877	+/-481	4,877	(X)
Less than \$10,000	620	+/-161	12.7%	+/-3.5
\$10,000 to \$14,999	471	+/-135	9.7%	+/-2.8
\$15,000 to \$24,999	923	+/-209	18.9%	+/-3.9
\$25,000 to \$34,999	664	+/-183	13.6%	+/-3.6
\$35,000 to \$49,999	660	+/-140	13.5%	+/-2.7
\$50,000 to \$74,999	777	+/-205	15.9%	+/-3.6
\$75,000 to \$99,999	343	+/-144	7.0%	+/-2.9
\$100,000 to \$149,999	246	+/-94	5.0%	+/-1.7
\$150,000 to \$199,999	73	+/-50	1.5%	+/-1.0
\$200,000 or more	100	+/-96	2.1%	+/-1.9
Median household income (dollars)	29,908	+/-3,679	(X)	(X)
Mean household income (dollars)	45,291	+/-5,155	(X)	(X)
With earnings	3,670	+/-483	75.3%	+/-4.1
Mean earnings (dollars)	46,352	+/-6,741	(X)	(X)
With Social Security	1,720	+/-204	35.3%	+/-3.6
Mean Social Security income (dollars)	14,733	+/-1,387	(X)	(X)
With retirement income	847	+/-160	17.4%	+/-3.1
Mean retirement income (dollars)	13,239	+/-2,263	(X)	(X)
With Supplemental Security Income	243	+/-96	5.0%	+/-1.8
Mean Supplemental Security Income (dollars)	6,922	+/-2,035	(X)	(X)
With cash public assistance income	130	+/-81	2.7%	+/-1.6
Mean cash public assistance income (dollars)	759	+/-489	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	1,049	+/-182	21.5%	+/-4.0
Families	3,489	+/-380	3,489	(X)
Less than \$10,000	283	+/-111	8.1%	+/-3.1
\$10,000 to \$14,999	272	+/-127	7.8%	+/-3.7
\$15,000 to \$24,999	649	+/-153	18.6%	+/-4.3
\$25,000 to \$34,999	411	+/-123	11.8%	+/-3.5

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	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
\$35,000 to \$49,999	579	+/-135	16.6%	+/-3.5
\$50,000 to \$74,999	687	+/-179	19.7%	+/-4.3
\$75,000 to \$99,999	268	+/-128	7.7%	+/-3.3
\$100,000 to \$149,999	233	+/-98	6.7%	+/-2.5
\$150,000 to \$199,999	69	+/-49	2.0%	+/-1.4
\$200,000 or more	38	+/-35	1.1%	+/-1.0
Median family income (dollars)	39,125	+/-6,129	(X)	(X)
Mean family income (dollars)	49,187	+/-4,544	(X)	(X)
Per capita income (dollars)	18,845	+/-3,030	(X)	(X)
Nonfamily households	1,388	+/-279	1,388	(X)
Median nonfamily income (dollars)	20,082	+/-3,866	(X)	(X)
Mean nonfamily income (dollars)	34,615	+/-12,222	(X)	(X)
Median earnings for workers (dollars)	22,051	+/-3,224	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	36,379	+/-3,869	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	23,355	+/-3,154	(X)	(X)
<b>HEALTH INSURANCE COVERAGE</b>				
Civilian noninstitutionalized population	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance	(X)	(X)	(X)	(X)
With public coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Civilian noninstitutionalized population under 18 years	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Civilian noninstitutionalized population 18 to 64 years	(X)	(X)	(X)	(X)
In labor force:	(X)	(X)	(X)	(X)
Employed:	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance	(X)	(X)	(X)	(X)
With public coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Unemployed:	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance	(X)	(X)	(X)	(X)
With public coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
Not in labor force:	(X)	(X)	(X)	(X)
With health insurance coverage	(X)	(X)	(X)	(X)
With private health insurance	(X)	(X)	(X)	(X)
With public coverage	(X)	(X)	(X)	(X)
No health insurance coverage	(X)	(X)	(X)	(X)
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL</b>				
All families	(X)	(X)	23.4%	+/-4.9
With related children under 18 years	(X)	(X)	40.7%	+/-7.6
With related children under 5 years only	(X)	(X)	54.9%	+/-18.2
Married couple families	(X)	(X)	11.9%	+/-4.1
With related children under 18 years	(X)	(X)	25.7%	+/-8.0
With related children under 5 years only	(X)	(X)	19.7%	+/-17.6
Families with female householder, no husband present	(X)	(X)	57.8%	+/-12.2
With related children under 18 years	(X)	(X)	70.4%	+/-14.4
With related children under 5 years only	(X)	(X)	100.0%	+/-20.2
All people	(X)	(X)	30.4%	+/-8.3
Under 18 years	(X)	(X)	40.4%	+/-7.6
Related children under 18 years	(X)	(X)	40.3%	+/-7.6
Related children under 5 years	(X)	(X)	55.3%	+/-9.7

Subject	Bradley County, Arkansas			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Related children 5 to 17 years	(X)	(X)	34.5%	+/-9.0
18 years and over	(X)	(X)	27.3%	+/-9.8
18 to 64 years	(X)	(X)	29.9%	+/-11.4
65 years and over	(X)	(X)	18.8%	+/-6.6
People in families	(X)	(X)	25.5%	+/-4.8
Unrelated individuals 15 years and over	(X)	(X)	50.7%	+/-23.5

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

There were changes in the edit between 2009 and 2010 regarding Supplemental Security Income (SSI) and Social Security. The changes in the edit loosened restrictions on disability requirements for receipt of SSI resulting in an increase in the total number of SSI recipients in the American Community Survey. The changes also loosened restrictions on possible reported monthly amounts in Social Security income resulting in higher Social Security aggregate amounts. These results more closely match administrative counts compiled by the Social Security Administration.

Workers include members of the Armed Forces and civilians who were at work last week.

Industry codes are 4-digit codes and are based on the North American Industry Classification System 2007. The Industry categories adhere to the guidelines issued in Clarification Memorandum No. 2, "NAICS Alternate Aggregation Structure for Use By U.S. Statistical Agencies," issued by the Office of Management and Budget.

Occupation codes are 4-digit codes and are based on the Standard Occupational Classification (SOC) 2010. The 2010 Census occupation codes were updated in accordance with the 2010 revision of the SOC. To allow for the creation of 2006-2010 and 2008-2010 tables, occupation data in the multiyear files (2006-2010 and 2008-2010) were recoded to 2010 Census occupation codes. We recommend using caution when comparing data coded using 2010 Census occupation codes with data coded using previous Census occupation codes. For more information on the Census occupation code changes, please visit our website at <http://www.census.gov/hhes/www/oiindex/>.

While the 2006-2010 American Community Survey (ACS) data generally reflect the December 2009 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2000 data. Boundaries for urban areas have not been updated since Census 2000. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

Source: U.S. Census Bureau, 2006-2010 American Community Survey

#### Explanation of Symbols:

1. An '\*\*\*' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.
2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.
3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.
4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.
5. An '\*\*\*\*' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.
6. An '\*\*\*\*\*' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.
7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.
8. An '(X)' means that the estimate is not applicable or not available.